



University of Wisconsin-Madison **Campus Planning Committee**

Facilities Planning & Management
September 15, 2022

Agenda

1. Welcome & Introductions

- a) New Members

2. Old Business

- a) Approval of March 24, 2022, meeting minutes (**Action**)

3. New Business

- a) Campus Planning Committee Overview, duties, and charge (Provost/Williams)
- b) Status report on the 2023-25 Biennial Capital Budget (Torstveit)
- c) West Campus District Plan Introduction (Seitz/Williams/Perkins & Will)

4. Announcements

- a) Fall 2022 meeting date agenda topics

5. Adjournment

CPC OVERVIEW



[CPC Website](#)

Committee Charge

Advise the Chancellor concerning policy issues affecting physical facilities of the University, including on long-range facilities development plans, building and major remodeling priorities, site selection, circulation, land use and related planning matters.

Membership

Voting Members (15)

- Chancellor or their designee (Provost) as chair
- Eight faculty members
- Three deans
- One academic staff member
- One university staff member
- One student (ASM)

Non-Voting Members from Campus Committees (6)

- Campus Transportation Committee
- Information Technology Committee
- Library Committee
- Recreation & Wellness Board
- Committee on Women in the University
- Space & Remodeling Policies Committee

Ex-Officio

- AVC Facilities Planning & Management





CPC MEMBERSHIP 7/1/22 – 6/30/23

Chair *(as delegated by Chancellor)*

- Provost Scholz

Divisional Committee Representatives

- Kate Corby* Arts and Humanities
- Dan Rhodes* Physical Sciences
- **Deneen Wellik*** Biological Sciences
- Craig Berridge* Social Studies/Psychology

University Committee Representatives

- Tom Purnell*
- **Yevgenya Grinblat***

Environmental Representative

- Kurt Paulsen*

Arboretum Committee Representative

- **Karen Oberhauser***

Chancellor's Appointees

- Ian Robertson* Engineering
- Diana Hess* Education
- Eric Wilcots* L&S

Academic Staff Representative

- Linsey Stoddard Cameron

ASM Representative

- **Andrew Pietroske*** (Alex Lynn – Alternate)

University Staff Representative

- Joel Gerrits*

Committee Representatives

- **Paul Peppard** Recreation & Wellbeing Board
- Aaron Levine Campus Transportation Committee
- Elizabeth Sadowski Committee on Women
- Duncan Carlsmith Library Committee
- **Elizabeth Harris** Information Technology Committee

Ex Officio

- Cindy Torstveit AVC, Facilities Planning & Management
- **Chris Bruhn** Space & Remodeling Policies Committee

Staff

- Aaron Williams Campus Planning & Landscape Architecture

*=Voting Member | **New Member** | **Confirming**

CPC OVERVIEW



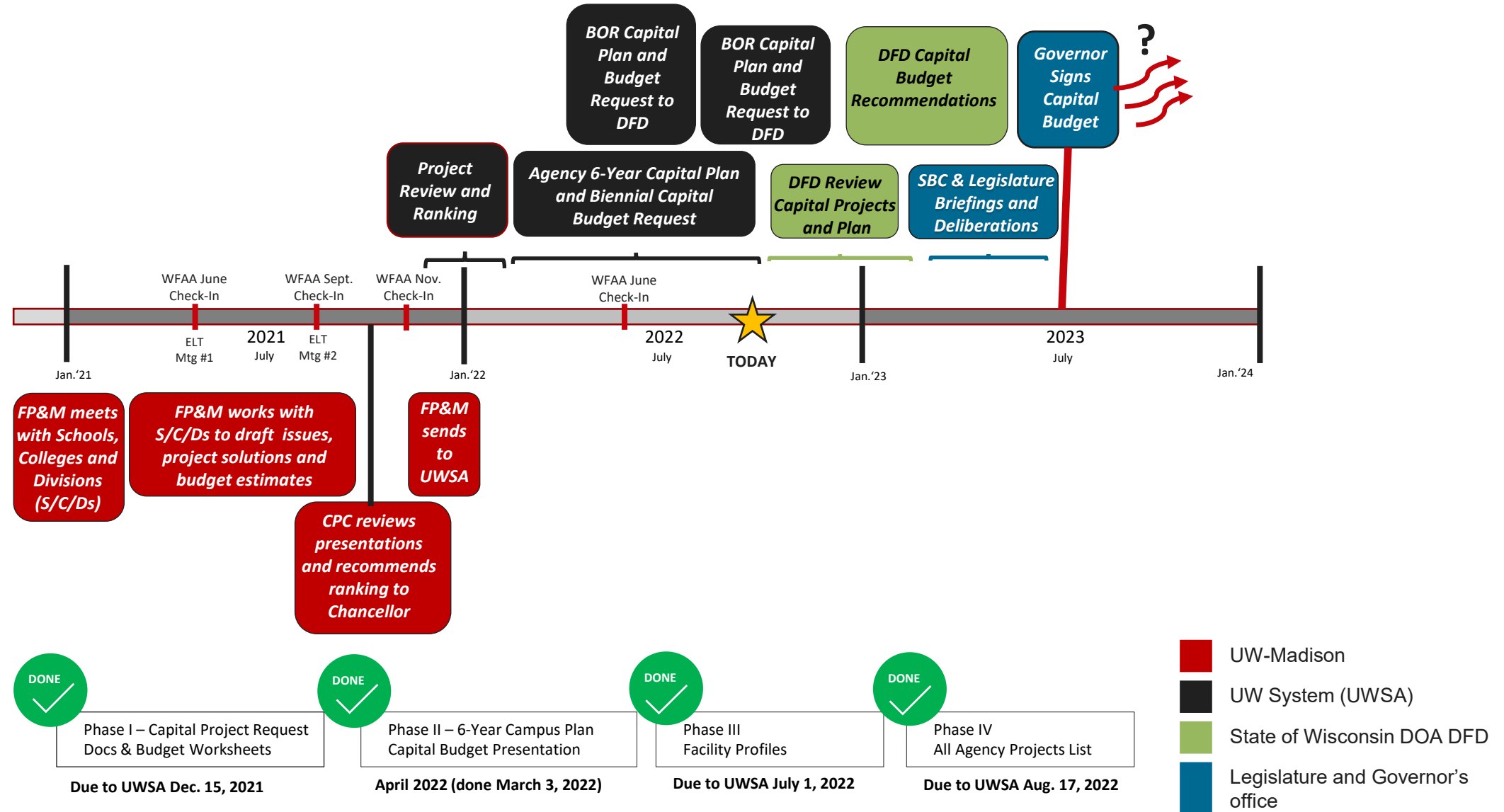
Reminders

As a member of the CPC, you have been appointed to represent various constituency groups and your own departments, but you are to review and act on behalf of the entire university.

As tough decisions are made by the committee, we ask that you act on what is in the best interest of the institution as a whole.



2023-25 Biennial Capital Budget Timeline & Status



2023-25 Biennial Capital Budget Request



UW-MSN Six-Year Plan Request*

Biennium	QTY	TOTAL (\$ Million)
2023-25	18	1,065.49
2025-27	14	749.67
2027-29	9	752.20
TOTAL Six-Yr. Plan	41	\$2,567.36

vs.

UW System Recommendations**

Biennium	QTY	TOTAL (\$ Million)
2023-25	6	1,047.39
2025-27	6	294.53
2027-29	7	617.35
TOTAL: Six-Yr. Plan	19	\$1,959.27

* Major Project Enumerations Only

**UW-Madison Major Project Enumerations Only

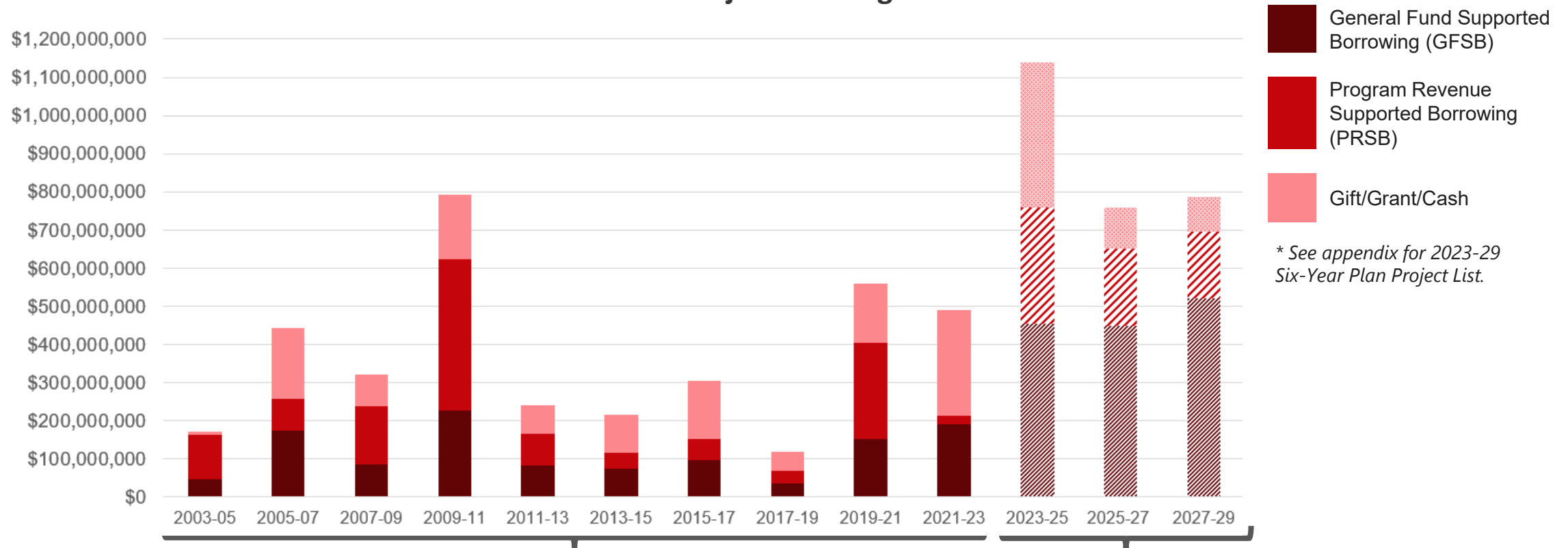
* 2023-25 UW-Madison Enumerated Projects Request List:	TOTAL (\$ Million)
1. South Central Campus Steam Utility Replacement <i>(\$68.024M GFSB / \$30.562M PRSB)</i>	\$ 98.586
2. Engineering Replacement Building / Computer Aided Engineering Facility <i>(\$202.761M GFSB / \$150M Gift / \$2.939M BTF)</i>	\$ 355.700
3. Humanities Art Department Relocation & Consolidation <i>(\$144.339M GFSB/ \$28.75M Gift)</i>	\$ 173.089
4. Music Hall Restoration <i>(\$9.097M GFSB/ \$30M Gift)</i>	\$ 39.097
5. Kronshage-Jorns-Humphrey Residence Halls Addition & Renovations <i>(\$71.095M PRSB / \$10M Cash)</i>	\$ 81.095
6. Camp Randall Sports Center Replacement <i>(\$120M ex-PRSB/ \$179.823M Cash)</i>	\$ 299.823
Total:	\$ 1,047.390

*The list shown is prioritized by UW System as of July 29, 2022



Capital Projects Funding History and Future Needs

Total UW-Madison Project Funding



2003-present

Average Approved Funds per Biennium = \$365.7 million

2023-29 Six-Year
Capital Plan Request

\$3.16 billion



September 15, 2022

Campus Planning Committee

West Campus Development Plan

September 15, 2022

Perkins&Will

UW-Madison continues to pursue new resources to advance our teaching, research, and public service mission.



** Recommendations from the 2019 Revenue Innovations Study Group.*



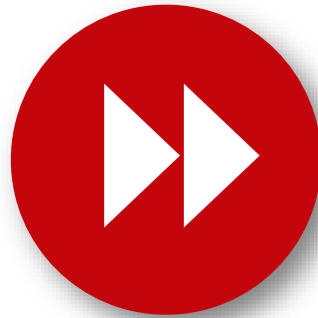
The Revenue Innovations Study Group established a set of guiding principles to inform our revenue initiatives.

1. Generate substantial new streams of revenue to support the mission.
2. Recognize UW-Madison's history of placing value on the medium- to long-term.
3. Align with the campus strategic framework.
4. Support agenda to enhance diversity, equity, and inclusion; healthy communities; and our obligation to sovereign Native Nations.
5. Respect principles of shared governance.
6. Enhance the student learning and growth experiences on and off campus.
7. Protect the overall wages and benefits of employees.
8. Trial potentially scalable innovations in new technologies and technology transfer, performance and operations, campus design, transactions and procurement, partnerships, governance, and regulation.
9. Improve the accessibility, livability, sustainability, and quality of the campus environment, and city-region more generally.
10. Support and build positive relations and ties with the community, the nonprofit and business sector, and the public sector.

UW-Madison's real estate strategy aims to optimize our real estate assets in support of the mission.



Promote the strategic
use of campus real
estate assets



Develop campus
parcels that advance
strategic priorities



Generate resources
for the mission and
Wisconsin Idea

West Campus District Plan Area



Communication, feedback, and decision-making will depend on several key groups.



District Advisory Committee

- Athletics
- CALS
- City of Madison
- DoIT
- Federal agencies
- FP&M
- Housing
- Native Nations (NNUW)
- Neighborhoods
- Pharmacy
- School of Medicine & Public Health
- School of Nursing
- School of Veterinary Medicine
- Union
- University Relations
- University Research Park
- UW Health
- VCFA
- VCRGE
- Veterans Services
- WARF



Decision-Making Groups









































- Board of Regents
- Chancellor and Executive Committee
- Campus Planning Committee



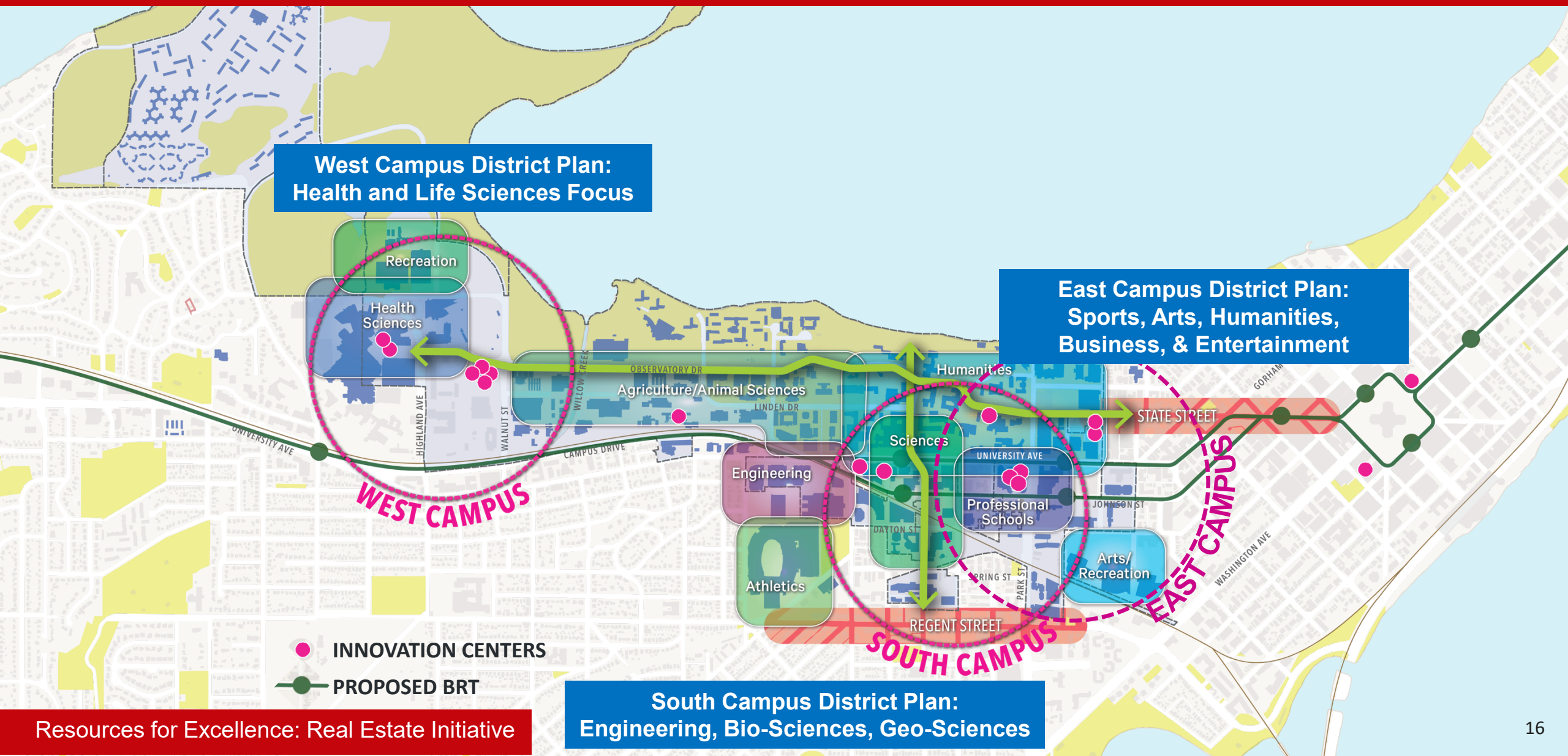
Shared Governance Engagement

- Campus Planning Committee
- Regular leadership updates
- **West District Plan Process – public sessions**



	Discovery			Visioning			Design Development And Phasing			Synthesize		
	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	April	May	June	July
	 Workshop	 Workshop		 Workshop		 Workshop	 Workshop		 Workshop	 Workshop		
Board of Regents												
Chancellor												
District Advisory Committee												
Campus Shared Governance												
Technical Committees												
Core Team												
Community/Public												

Potential Public-Private Partnership focus zones



University Research Park and UW-Madison are developing the district plan. URP has hired Perkins & Will as a gift to UW-Madison



+



Recent, Relevant Experience



University of Utah Research Park

- Catalyzing private investment by leveraging university research and academics
- Sustainable technologies are integrated throughout
- Placemaking and vibrancy



University of Washington South Campus

- Academic health science district
- Long-term vision with shorter-term implementation strategies to achieve goals.
- Doubling the existing density by adding almost 7 million square feet.
- Framework serves as roadmap for growth over next 30+ years.



UC-Davis Aggie Square

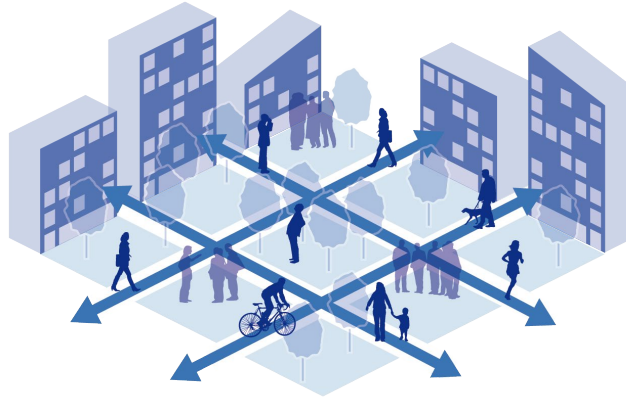
- Creating a vibrant urban hub
- Phased buildings with supporting amenities
- Sustainable technologies are integrated throughout
- Placemaking

Three Lenses



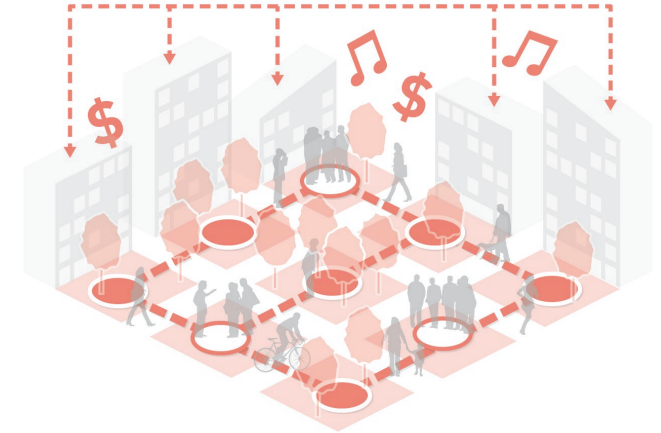
Economy

Core Activities
Research Drivers
Governance
Business Ecosystem



Place

Feel and Function
Development Scale
Mixed Use Campus
Design Character



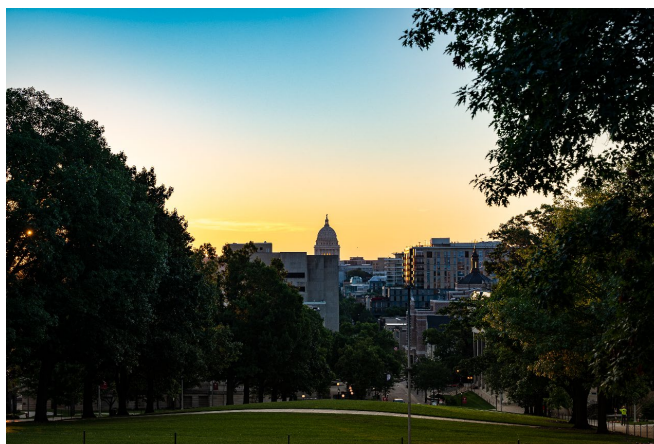
**Culture &
Community**

Programs
Tenant Services
Marketing
Operations

Three Aspirations



Create a **compelling and actionable vision** for West Campus that energizes the Board of Regents and other internal and external stakeholders



Develop a place for learning, research, innovation, community engagement, and economic development that **meaningfully contributes** to the campus, city, region, and state.



Ensure the vision and strategy can be monetized for the university's benefit, while advancing **mission-aligned institutional goals** in teaching, research, and outreach.

Process and Timeline



AUGUST - OCTOBER



1. Discovery

Project initiation and analysis

What are the current conditions, goals, and program priorities?

OCTOBER - JANUARY

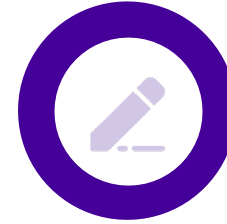


2. Visioning

Visioning and concept alternatives

What are the organizational ideas, scenarios to explore?

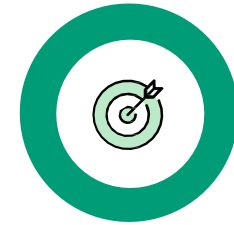
JANUARY - APRIL



3. Design Development, Phasing

Advance and refine one overall concept--add further detail to phasing, finance modeling, funding, infrastructure, and zoning.

APRIL - JULY



4. Synthesize

Preferred concept & graphic package development

How can the preferred approach be captured, conveyed, and implemented?

Prompts for Discussion

1. What are the most important concerns and opportunities this planning project should consider?
 1. Think about future aspirations of programming and placemaking.
 2. Think about challenges or barriers that may limit success.
 3. Think about what is needed to support a desirable district.

Project Site



<https://www.vc.wisc.edu/realestate/>

Questions & feedback

- Paul Seitz pseitz@wisc.edu
- Aaron Williams aaron.williams@wisc.edu

Announcements

Date	Tentative Agenda Topic(s)	Location
October 20, 2022	Office of Sustainability Report	Hybrid In-Person + Webex Bascom Hall Room 260
November 17, 2022	Update: Transforming the Built Environment Report Potential Status Report: BCB Art Committee Recommendation(s)	Hybrid In-Person + Webex Bascom Hall Room 260
December 15, 2022	Signage & Wayfinding Policy Update: West Campus District Plan	Hybrid In-Person + Webex Bascom Hall Room 260
Spring 2023	Campus Master Plan Discussion	Hybrid In-Person + Webex Bascom Hall Room 260



ADJOURN

University of Wisconsin-Madison
Facilities Planning & Management
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