



University of Wisconsin
Department of Intercollegiate Athletics
2023-29 Six-Year Capital Plan Request

Chris McIntosh, Director of Athletics
Campus Planning Committee Meeting
November 18, 2021

ECONOMIC IMPACT



1.8 million

visitors to Madison
each year



\$16 million

total economic impact on
the Wisconsin economy
for each home
football game



ECONOMIC IMPACT



TOTAL ANNUAL
ECONOMIC IMPACT

Wisconsin



\$610 million
4,480 jobs

Madison



\$395 million
2,950 jobs

UW Athletics Contributions to Campus
\$36.5 million

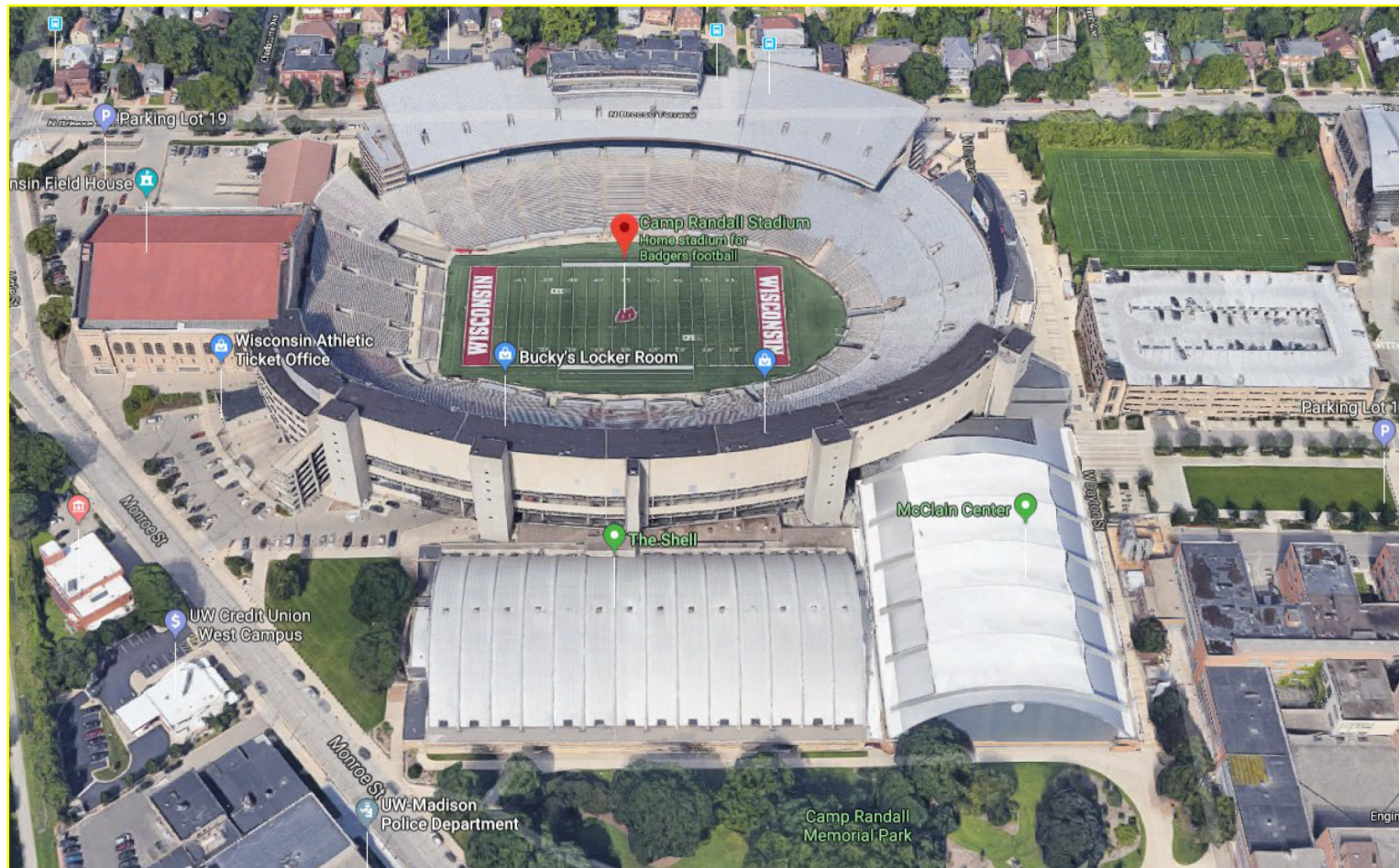


BIG TEN CONFERENCE

Between 2017 to 2019 Big Ten rivals spent an average of ***\$125 million in facilities upgrades per school.***



CAMP RANDALL SPORTS CENTER

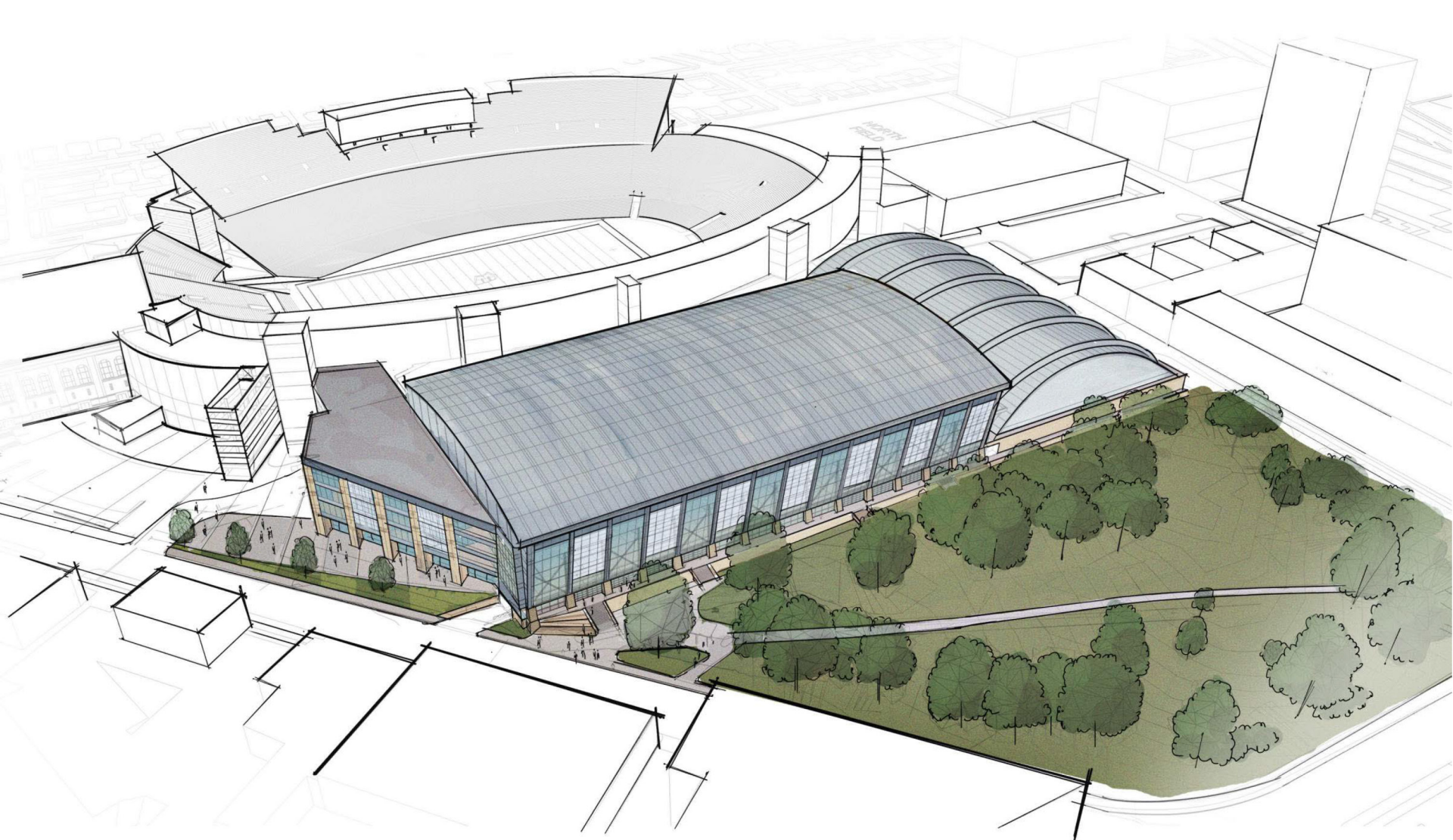


CAMP RANDALL SPORTS CENTER

Project Goals:

- ✓ Indoor Turf Training Facility
- ✓ Upgraded Track & Field Surface
- ✓ Student-Athlete Support Services
 - Recovery & Mindfulness Center
 - Expanded Nutrition Areas
 - Student-Athlete Dining Center
 - Sports Performance Center
 - Weight Room
 - Meeting Rooms





MCCLIMON TRACK / SOCCER



The ***Dan McClimon Memorial Track/Soccer Complex*** is the home of the Wisconsin Men's and Women's track and field and soccer teams.



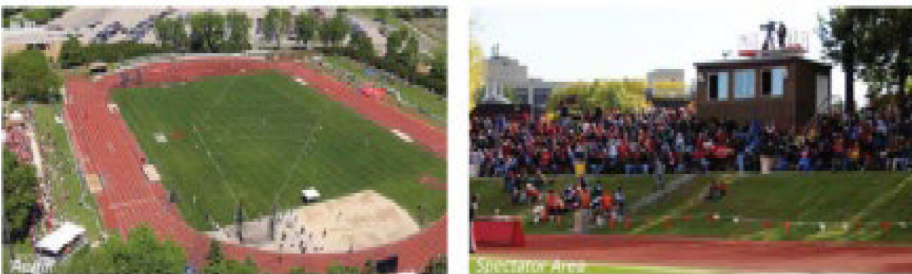
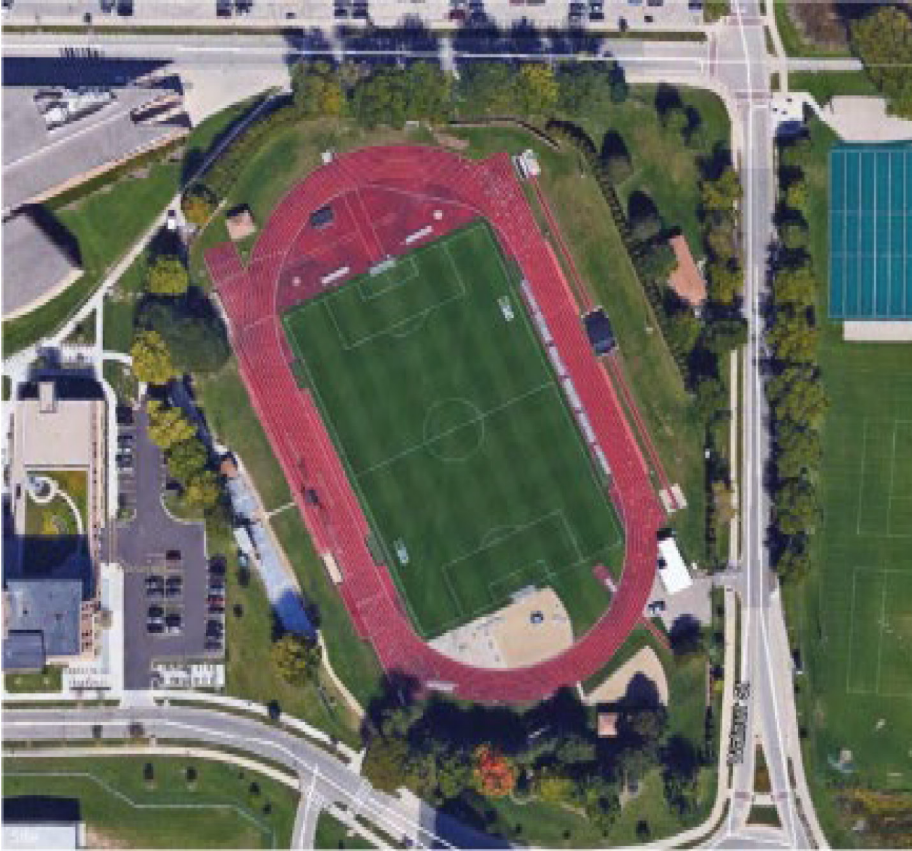
McCLIMON TRACK / SOCCER

No major upgrades in the past 20 years.

Ranks last among all the Big Ten Soccer facilities.

Issues to Address:

- ✓ No Locker Rooms
- ✓ No Student-Athlete Support Facilities
- ✓ No Permanent Public Restrooms
- ✓ Inadequate Press Box
(B1G Replay and Network Television)
- ✓ Temporary Concessions Stand
- ✓ Temporary Unsecure Ticket Office

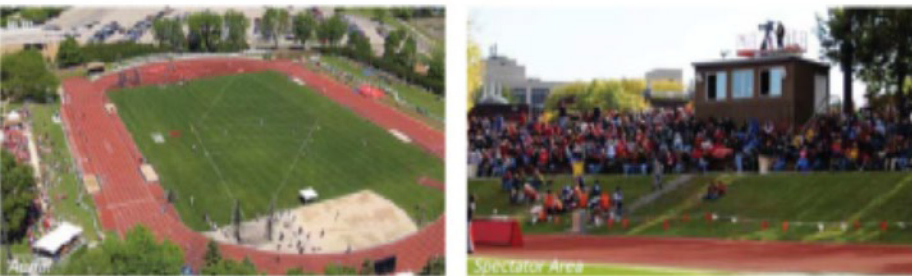
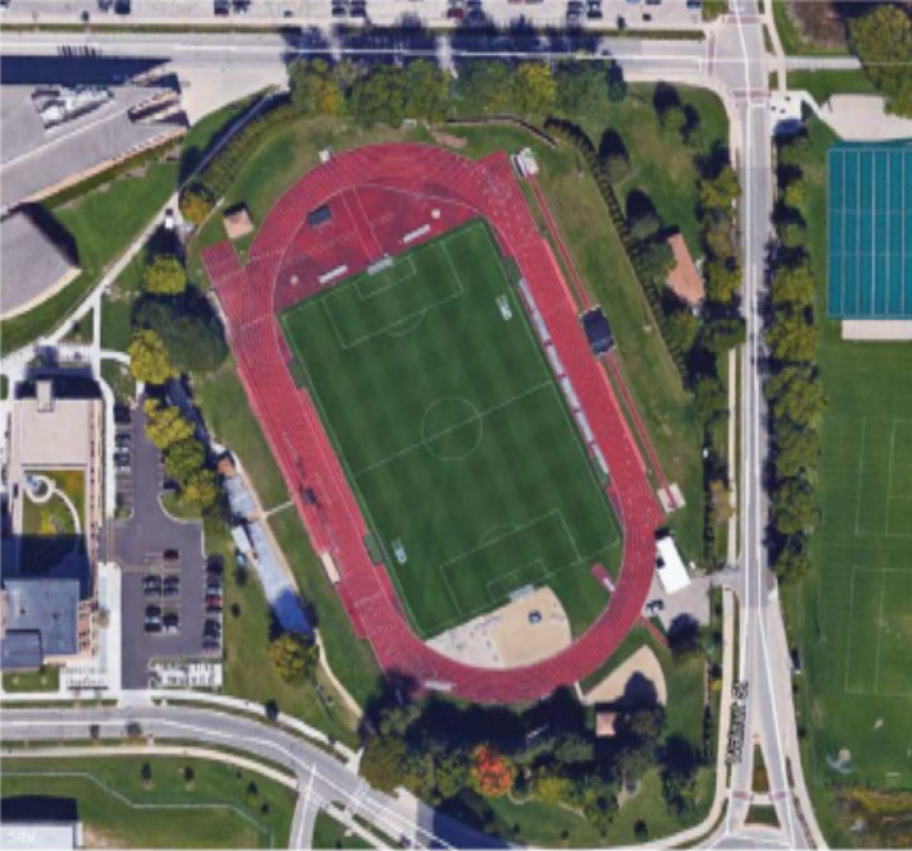


McCLIMON TRACK / SOCCER

The facility will remain a combination track & field and soccer venue.

Goals:

- ✓ Provide the best possible sightlines for both Track & Field and Soccer.
- ✓ Student-Athlete Support Services
 - New Game Day Locker Rooms
 - On-site Sports Medicine
- ✓ Permanent Accommodations
 - Restrooms
 - Concessions
 - Ticket Office
 - Expanded Press Box
 - Spectator Seating (increased accessibility)
 - LED Sports Lighting



CAMP RANDALL VIDEOBOARD



Current Videoboard
(Installed in 2012)

Future Videoboard Concept



MAJOR PROJECT PRIORITIES

2023-2029



1. Camp Randall Sports Center (Shell)
 - Estimated cost of \$250 million
 - Proposed 2023-25 Biennium
 - \$120 million PRSB; \$130 million Gift Funds/Program Revenue
2. McClimon Track/Soccer Complex
 - Approx. 34,000 GSF
 - Estimated cost of \$12-\$14 million
 - Proposed 2025-27 Biennium
 - 50% PRSB; 50% Gift Funds
3. Camp Randall Videoboard
 - Estimated cost of \$6-\$8 million
 - 100% Gift Funds





Questions?



Chris McIntosh, Athletic Director

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