



Facilities Planning & Management

UNIVERSITY OF WISCONSIN-MADISON

MEETING MINUTES - FINAL Campus Planning Committee

May 13, 2021

WebEX Virtual Meeting

8:30am to 10:00am

1. CALL TO ORDER

Present: Joel Gerrits, Yevgenya Grinblat, Elizabeth Harris, Mark Markel, Shelby O'Connor, Kurt Paulsen, Andrew Pietroske, Ryan Pingel, Dan Rhodes, Elizabeth Sadowski, Cameron Scarlett, Karl Scholz, Linsey Steege, Lindsey Stoddard-Cameron

Excused: Craig Berridge, Derrick Buisch, Ian Robertson, Bret Shaw, Mario Trujillo, Eric Wilcots

FP&M: Gary Brown, Madeline Norton, Margaret Tennesen, Aaron Williams, Jeff Zebrowski

Guests: Chris Bruhn, Mark Guthier, Lindsey Honeyager, Alex Roe, Kurt Stephenson, Kate Sullivan, Cathy Weiss

1. CALL TO ORDER:

- a. Scholz called to order at 8:30am

2. OLD BUSINESS:

- a. Approval of April 15, 2021 Minutes (**Action Item**)
 - i. Approved unanimously as written
- b. 2021-23 Biennial Capital Budget Status Report (Brown)
 - i. The State Building Commission has advanced the budget without recommendation to the Joint Finance Committee. The Joint Finance Committee has conducted 3 or 4 public listening sessions around the state to date. The next step is the Joint Finance Committee to move the budget to the floor of the legislature. It is a time of patience during the process.
 - ii. It is hard to predict what they will ultimately do. There is some concern about how the Federal COVID funds will be used and how they may or may not impact our capital or operating budgets.
- c. 2023-25 Biennial Capital Budget Draft Ranking Process (Brown)
 - i. FP&M has met with all 30+ Schools/Colleges/Divisions (SCD's) between January and mid-April 2021 and assisting in preparing their prioritized list of projects due to FP&M on June 4, 2021. FP&M will continue to work with SCD's to prepare their Fall presentations to the CPC.
 - ii. As part of this process a ranking system has been developed by FP&M based on:
 1. University's Strategic Priorities developed in 2020:
 - a. Excellence in teaching and educational achievement
 - b. Excellence in research and scholarship
 - c. Living the Wisconsin Idea
 - d. A vibrant campus community
 - e. A high performing organization
 2. Revenue Generation Priorities:

- a. Grow masters & certificate programs
- b. Expand summer programs
- c. Market-based tuition
- d. Build alumni support
- e. Grow research funds
- f. Grow enrollment
- g. Revenue innovation
- 3. FP&M Capital Planning Priorities which include:
 - a. Strategic alignment to optimize resources
 - b. Create adaptable, healthy, sustainable, resilient, and safe facilities
 - c. Maximize the use of campus facilities
 - d. Reduce deferred maintenance and create easily maintainable facilities
- iii. Ranking Criteria sheet was presented. This is like two-years ago, with red text indicating new/revised items. This sheet creates a common metric to rank each of the SCD projects. Last budget we had 80 projects.
 - a. Brown: One of the important changes is No. 5 on the ranking criteria. We have not had this item in the past but has been identified as being important in the coming biennium. We want to be able to prioritize projects that have their funding lined up and a good understanding and support from campus leadership.

3. NEW BUSINESS

- a. Sightlines Report Overview, Principles and Moving Forward on Deferred Maintenance (Cramer)
 - i. The CPC will be looking at project requests in the fall as we assemble the 2023-25 Capital Budget request and Six-year plan. This is a brief presentation to help the committee understand the different tools available for decision making.
 - ii. Tools to Consider
 - 1. Increased use of facilities data
 - 2. Revenue opportunities (real estate)
 - 3. Removal of obsolete facilities
 - 4. Gift/Grant funding for projects
 - 5. State funding for projects
 - 6. Utilities savings for projects and reinvestment
 - iii. Space Utilization & Campus Density based on The Gordian Group, Inc. analysis
 - 1. UW-Madison is operating with below average density compared to its peers. This is neither good nor bad, but it's important to understand why.
 - iv. Increasing Needs for Reinvestment based on The Gordian Group, Inc. analysis
 - 1. UW-Madison's 10-year average in asset reinvestment is poor in comparison to our Big 10 peers. UW's peers have addressed their asset reinvestment needs to a greater degree than UW-Madison. How does this information assist in our prioritization as we consider the projects in fall?
 - a. Scholz: What link is there, if any, between the Density and Reinvestment charts?
 - i. Cramer: They are linked based on our current situation. As we have a lower density that would imply, we have more space to maintain that is not being used efficiently to meet the mission.
 - ii. Scholz: Can we define our space into 'above average quality' and 'below average quality' space. I would hypothesis that space that is of 'below average quality' also has low density.
 - iii. Cramer: This is possible to test. We would prefer our faculty staff students in our higher quality spaces.
 - iv. Brown: The 2005 Master Plan was de-densifying the campus over the last 15-20 years. There was an effort to spread out in a sense previously. What we did not do is remove the obsolete buildings.
 - b. Stoddard-Cameron: When we talk about space utilization is that focused on built space? How does green space/open space factor into that metric?

continue to work on this issue validating the research on potential solutions.

- d. Markel: What is the latest with Chamberlin Rock?
 - i. Brown: The plaque has been removed and is at University archives. We are currently working with the DNR to find a site within a 60-minute drive and potentially relocate by the end of summer. We did look at options with Dane Co. Parks and Ice Age Trail Alliance.

4. ANNOUNCEMENTS:

- a. Meeting materials available: <https://cpla.fpm.wisc.edu/planning/campus-planning-committee-cpc/>
 - b. Next meeting will be September 16, 2021
 - i. September 30, 2021
 - ii. October 14, 2021
 - iii. October 28, 2021
 - iv. November 18, 2021
 - v. December 2, 2021 – SCD final review and recommendation
 - vi. December 16, 2021
5. ADJOURN
- a. Scholz adjourned meeting at 9:19am.