



Facilities Planning & Management

UNIVERSITY OF WISCONSIN-MADISON

MEETING MINUTES – APPROVED

Campus Planning Committee

September 12, 2019

School of Education – 1000 Bascom Mall

Room 159 – Wisconsin Idea Room

8:30am to 10:00am

1. CALL TO ORDER

Present: Craig Berridge, Joel Gerrits, Yevgenya Grinblat, Mark Markel, Tina Marshalek, Shelby O’Conner, Kurt Paulsen, Andrew Pietroske, Karl Scholz, Bret Shaw, Lindsey Stoddard Cameron, Clif Thurber, Mark Wells, Eric Wilcots

Excused: Aristotle Georgiades, Ian Robertson, Liz Sadowski, Leon Shohet, Linsey Steege, Julie Zachman,

FP&M: Jay Bieszke; Gary Brown; David Darling; Rhonda James, Rob Kennedy, Brent Lloyd, Kip McMahan; Missy Nergard, Dennis Rodenberg, Margaret Tennessen, Cindy Torstveit, Aaron Williams

Guests: Chris Bruhn, Mike Kinderman, Jeff Novak, Alex Roe, Kurt Stephenson

a. Scholz, committee chair, called the meeting to order at 8:30am.

2. OLD BUSINESS

- a. Meeting Minutes from March 28, 2019. (ACTION ITEM)
- **A motion by Markel, seconded by Shaw, to approve minutes as revised.**
 - **Berridge abstained**

3. NEW BUSINESS

- a. Enter in committee charge into the official notes
- b. 15 voting members, and 6 non-voting members,
- c. Ask committee members review and act on behalf of the entire university. Keep the whole of the institutional wellbeing as the focus of your decisions.
- d. Recommendations are given to the Chancellor, although not binding, are taken very seriously.
- e. Committee Charge:
- The committee shall advise the chancellor on long-range development plans, building priorities site selection, and aesthetic criteria, regarding facilities for research, instruction, recreation, parking and transportation, and other university functions.
- f. David Darling – capital planning process
- Projects that were successfully moved forward as part of the Capital Budget process from 2019-2021 – refer to slides
 - Very positive result in regard to funds requested and received.
 - \$523.7M and \$200M in All Agency awarded to System.
 - Deferred projects – refer to slides

- The knowledge of the near term biennia is much better than the long term biennia knowledge. Need to maintain consistency as we continue to rank projects and priorities.
 - 20-25% variation is allowable or good planning churn within the biennium. The list of deferred projects should appear on the next biennium.
 - Discussed the planning mix budget targets: how money should generally be allocated based on capital investment. These are not hard and fast, but have been developed over time to help balance development going forward.
 - Academic and Research – 60%
 - Core of the Universities mission
 - Auxiliaries – 20% (organizations that have a program revenue component)
 - Utilities – 10%
 - Signature buildings and sites – 5%
 - Other – 5%
 - Discussion on the term ‘Auxiliary’
- g. Capital Planning Process Schedule – refer to slides
- Timeline discussion
 - FP&M met with all 28 SCD and gave the recommendations on process and listened to their vision. By June all SCD needed to submit their Capital Budget needs to FP&M
 - Dec 13, UW prioritized list of projects due to UWSA
 - Capital Planning Priorities
 - Discussion around how we decide where to spend available dollars
 - \$1.5B in deferred maintenance existing
 - Work that is due to keep a facility in a safe and habitable condition. Capital improvements can reduce deferred maintenance if done strategically.
 - Submittal Summary
 - 70 projects brought forth by SCD for the 2021-2027 six-year development plan.
 - 39 projects in 2021-2023
 - 12 projects in 2023-2025
 - 8 projects in 2025-2027
 - 11 projects in 2027-
 - Markel: Is it realistic to get another \$500M in the next funding round?
 - Darling: We do not have a good feel if that is achievable...we need to strategically make the case why it is necessary.
 - Markel: Is there a strategy going forward to get support for our projects?
 - Darling: Chancellor’s leadership summit – Charlie Hoslet presented the strategic change UW has taken...promoting the benefit of UW as a whole. It all starts having a good prioritized list at the university level.
 - Berridge: Is there any update on bonding authority for UW?
 - Darling: Still a desire on UW’s part. We worked with the Walker administration and are now working with the Evers administration. There appears to be a lot of different views of constituents.
 - Thurber: Will that have an impact going forward?
 - Darling: The proposals are disproportionately academic and research.
- h. Discussion on the 2021-2027 six year Capital Development Plan Strategic Priorities
- Cascading priorities from Chancellor, through UW-Madison revenue generation priorities and underpinned by FP&M.
 - Refer to FP&M scoring criteria slides
 - Markel: Process question – last recollection is the CPC recommendation aligned directly with FP&M’s recommendation – why did this occur? Does the CPC have the ability to change the prioritized list?
 - Darling: Need to encourage healthy debate and FP&M wants/needs to be challenged. FP&M will be giving the committee more behind-the-scenes/process information to encourage rigorous debate. Challenge assumptions.
 - Provost: This isn’t done in a bubble.

- Stoddard Cameron: How does sustainability fit into the rubric?
- Brown: There is a thought that Sustainability needs to run through everything as the base line and not specifically called out.
- Discussion of a scoring example with proposed new Engineering Research Building
 - Brown: Clarification points on sustainability
 - Paulsen: 100% GG funded – gets points on generating revenue, does it get additional points because it is GG funded? Since it reduces GFSB ask?
 - Darling: Haven't specifically been added, GG generally receive higher priority, but we can consider on this rubric.
 - O'Connor: If this is 100% GG, what other money may be needed?
 - Darling: All capital projects are viewed equally in our rubric. PR is very similar to GG projects. Neither are directly State money. We could clarify going forward.
 - Markel: 100% GG construction side of the project is different...project does not need to be enumerated.
 - Roe: If you want to bring through as GG, then not putting this project in the Capital Planning process. UWSA only needs an integrated list for projects for which UW needs enumeration...keep it outside the integrated list.
 - Paulson: \$500M looks too big even if the GFSB ask is very small.
 - i. Darling: We prioritize a list much larger than the budget can tolerate...then discuss how big should the list be? Last biennium UW asked for \$1.9B.
 - ii. Roe: Always ask for how much you need. No guarantees.
 - iii. Markel: Always get your priorities as high in the ranking as possible.
 - Brown: Some units declined-because there were no plans for the next 6 years.
 - Darling: Take notes, we encourage rigorous debate. Try to give the projects their own score based on your view...so you aren't dissuaded by the 'next' presentation.
 - Markel: Should the source of funding GFSB or PR have any sway on how we prioritize the project?
 - Darling: Are priorities correct, are needs clearly stated, less about what the funding type might be.

4. Capital Budget Presentation (Novak)

- Refer to slide deck
- 92.4% of our freshman live on campus – although not required, a larger portion do choose this option.
- Provide food and shelter at a higher than basic level than we can support the academic success of the students.
- As an auxiliary they are completely dependent on the users of their facilities...and at around \$10K per student Housing needs to be a good steward and make wise decisions.
- 80% of students see their Cross-College Advisor in a Housing facility.
- Over 70% of Housing stock will have been renovated or new within the last 15 years. This is a great place to be compared to our peers.
- Maintain the value and cost to the tenants...Housing is currently near the lowest within the Big Ten.
- 250 students per year for the next four years.
 - Markel: A dramatic decrease in non-first year students. Why?
 - Novak: Due to growth of freshman class. Housing used to house upwards of 2000 returning students (sophomores). The off-campus market is its own animal and believe Housing should only house the freshman and let them house all the rest.
- Housing annual funding target for investment is \$9.9M
- Housing buildings never receive a 'rest' 17,000 guest's use their facilities as 'hotels' during the summer. They are being used at a greater severity than a residential home.

- Projects
 - o Gordon – new back in 2012 (2021-2023)
 - 60-70% of residence eat with Housing at meal times
 - Paulson: Will this increase the footprint?
 - Novak: Study is underway and most likely will increase the footprint.
 - Markel: What percent of expansion are you planning at this point?
 - Novak: About a 25% expansion of footprint.
 - Berridge: There is a need now, could housing be added into the new residence hall vs. adding on to Gordon?
 - Novak: We are looking at new housing developments all within the Gordon area, understanding Gordon is at capacity today. Gordon has become much more than a residence location on campus, we have to balance within the context of the overall picture.
 - o Kronshage - \$40M (2023-2025)
 - Paulson: Are their hazardous material in Kronshage currently?
 - Novak: Abatement with any renovation – floor tiles, nothing that needs to be done if not renovated
 - o Barnard - \$5M (2023-2025)
 - Oldest residence hall on campus
 - Markel: Does this have to be prioritized on the list?
 - Roe: Even if 100% cash funded it still needs to get in line.
 - o Adams and Tripp Residence Hall Renovation
 - o Slichter Hall Renovation
 - Project has escalated about \$4M from when originally submitted
 - Wilcots: Elevators, fire alarms...assume you are in compliance?
 - Novak: Yes we are in compliance, there is not a requirement to sprinkler unless it is a high rise.
 - o No student has to worry about their Housing needs, which is a tremendous benefit to the university.
 - Wilcots: Given Housing plan, is there a chart indicating capacity and how it flexes during school year and summer?
 - Novak: Housing can provide that.
 - o Stoddard Cameron: How does adding Barnard and Humphrey impact totals?
 - Novak: Adds about 160 beds, Sellery gains 250. Next year there is a plan to put undergrads (250) out into the Eagle Heights community. It will be a pilot.
 - o O'Connor: You have halls that need to renovate. Do certain students not come to UW because of the residence hall housing? Is it required as a recruiting tool?
 - Novak: The project identified are not required, it's the academic rigor that is why students attend. Sellery is the most popular hall.
 - Grinblat: Occupancy rate has dropped in the last 2 years? Is that spread across the buildings?
 - Novak: Graphic grey line indicates available spaces that are 'rentable'...we are experiencing many more overflow conditions.
 - Markel: With each of the projects, what is the net new beds? Would have been helpful. Slichter, losing 16 spaces, Kronshage will be losing some...
 - Kinderman: Kronshage will add around 40-50 spaces.

5. ANNOUCEMENTS

- a. Next meeting is September 26, 2019 – School of Education Room 159

6. MEETING ADJOURNMENT

- a. Scholz adjourned the meeting at 9:52am