



**WISCONSIN**  
UNIVERSITY OF WISCONSIN-MADISON

Facilities Planning & Management

# 2015 Campus Master Plan Update



[www.masterplan.wisc.edu](http://www.masterplan.wisc.edu)



[masterplan@fpm.wisc.edu](mailto:masterplan@fpm.wisc.edu)



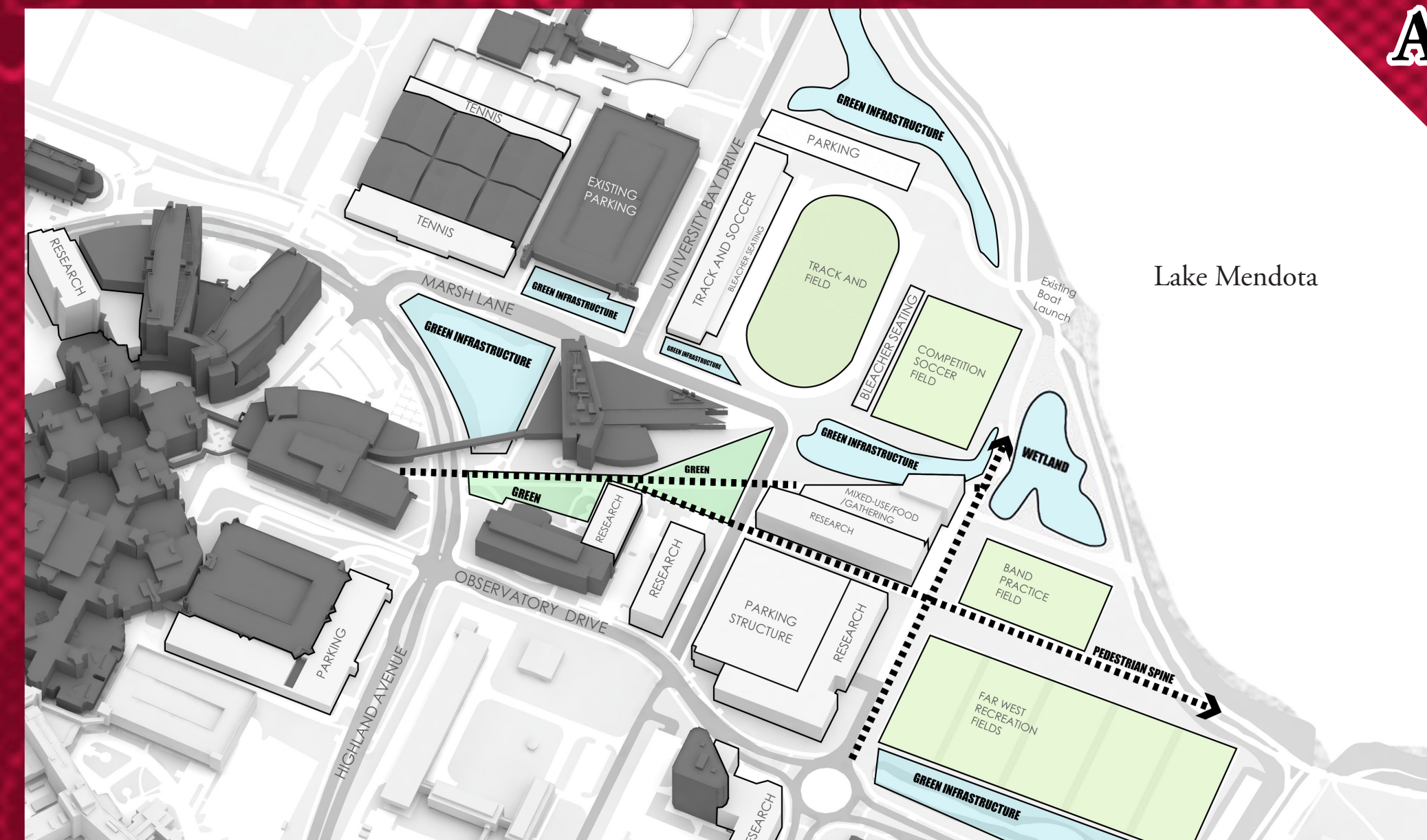
@UWFacilities #UWCampusMasterPlan

## Contacts:

Gary Brown, PLA, FASLA  
Director of Campus Planning  
608-263-3023  
[gary.brown@wisc.edu](mailto:gary.brown@wisc.edu)

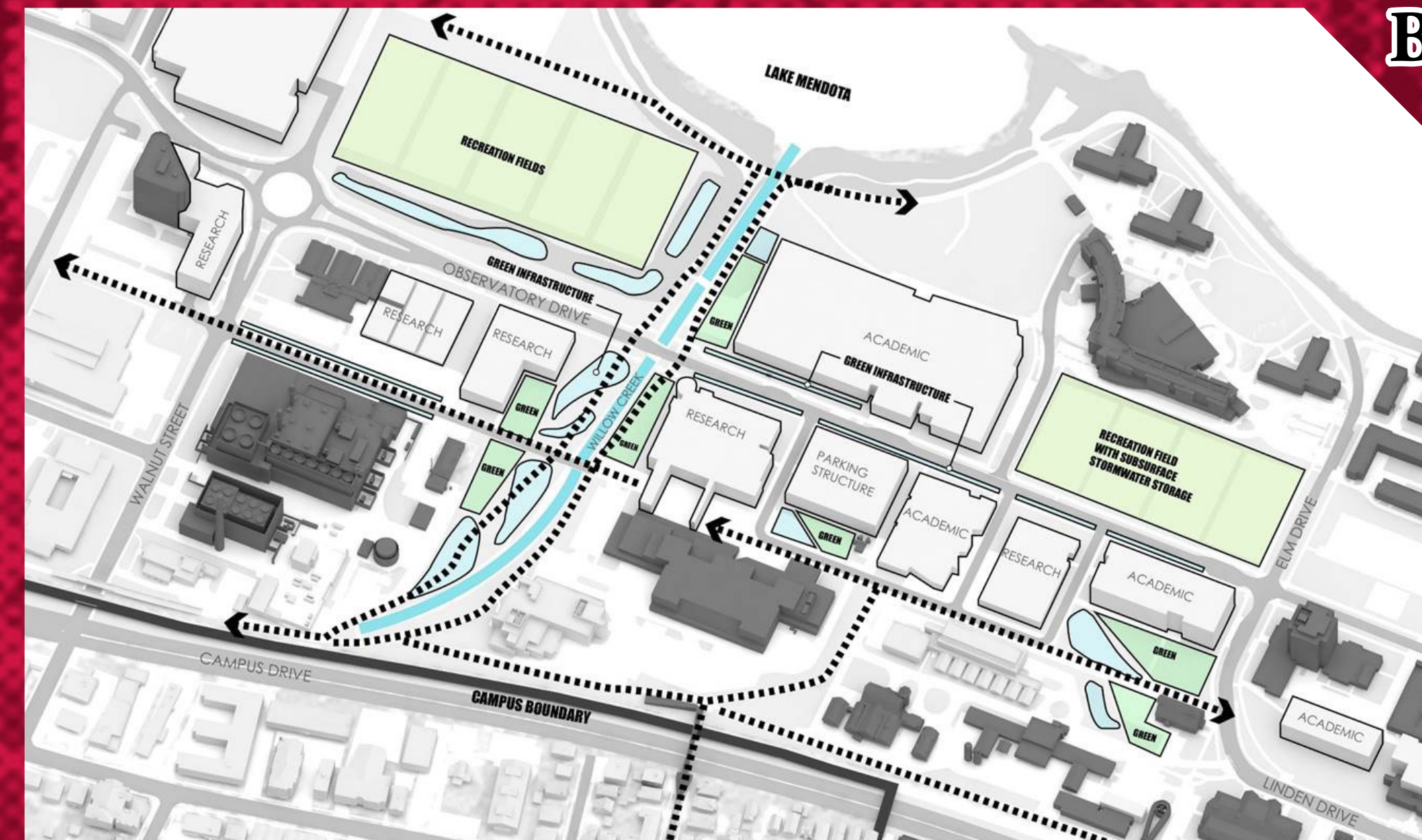
Aaron Williams, PLA, ASLA  
Assistant Campus Planner  
608-890-4202  
[aaron.williams@wisc.edu](mailto:aaron.williams@wisc.edu)

## WEST CAMPUS / HEALTH SCIENCES



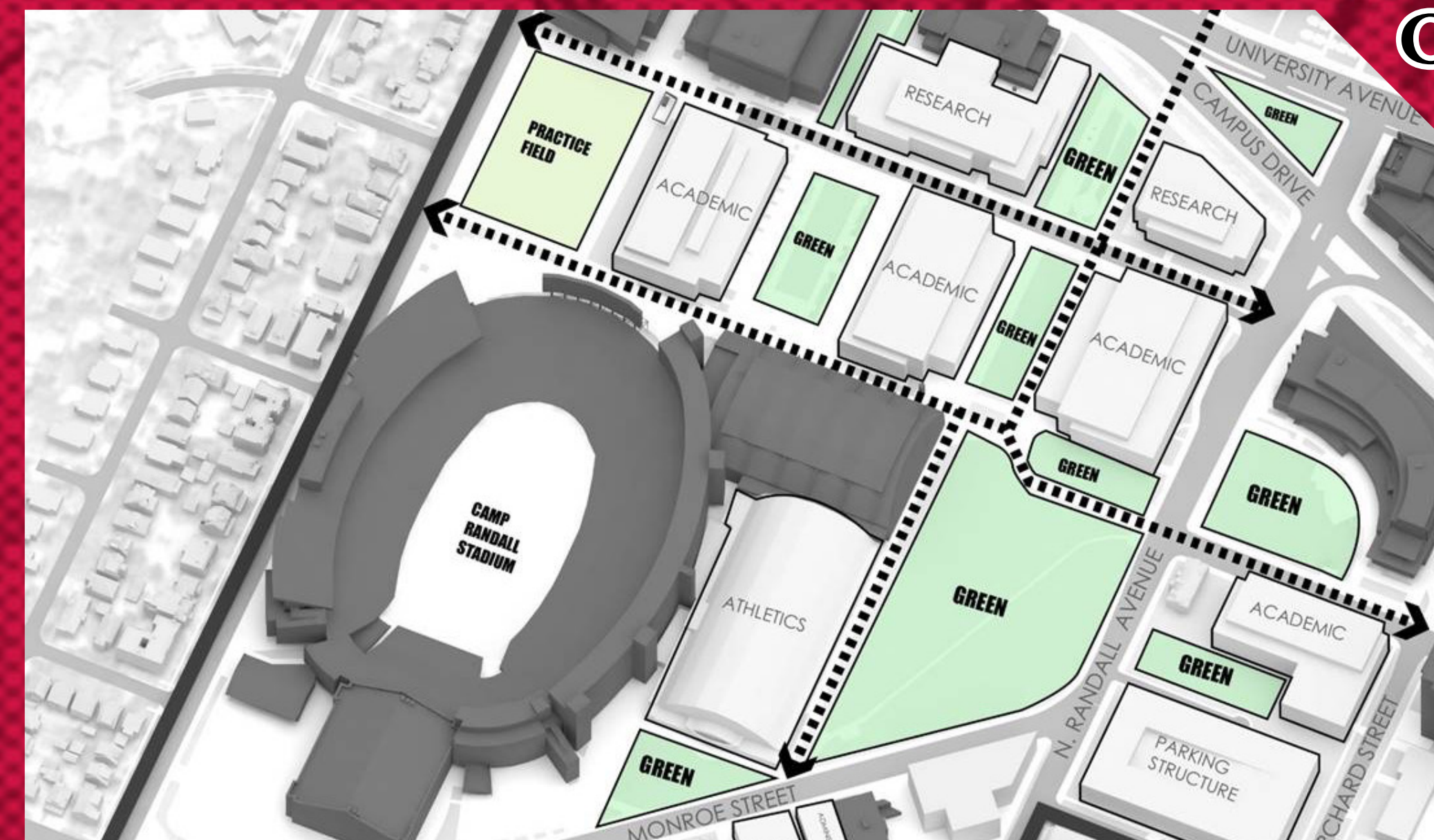
- Separate track and soccer fields
- Future mixed use/amenity building facing lakefront
- Expanded "Lot 60" parking structure
- Expanded research capacity from 2005 Master Plan
- Stormwater treatment system daylighted
- Gain +/-150,000 GSF of Health Science district capacity

## NEAR WEST CAMPUS / WILLOW CREEK



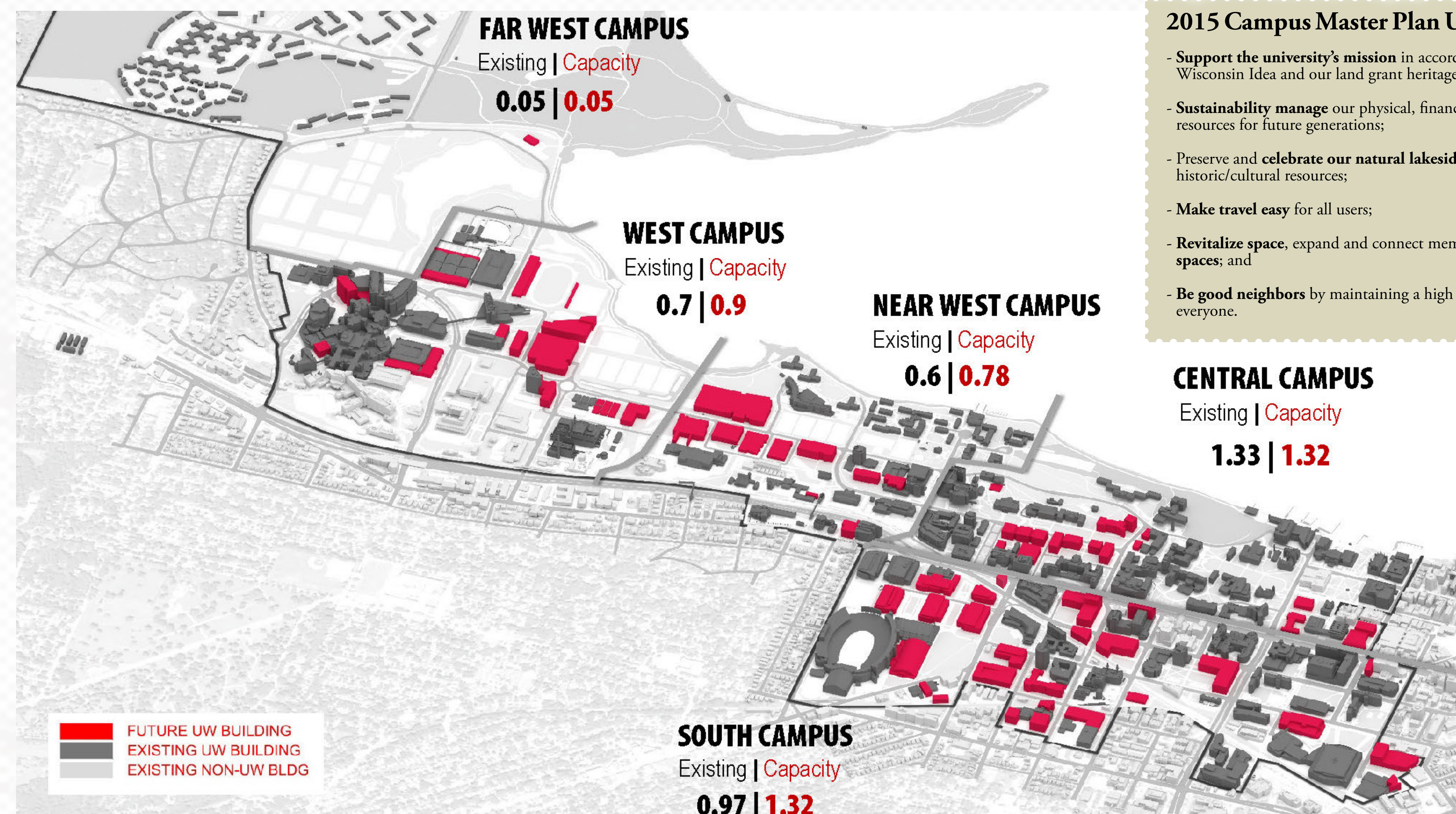
- New green infrastructure along Linden corridor and Willow Creek (education, function, aesthetic)
- Expanded open/green space around House Barn
- Proposed new vehicular bridge across Willow Creek at Linden Drive extension
- Proposed new pedestrian bridge over Campus Drive
- Future density remains consistent with 2005 capacity plan
- Proposed new buildings/structures include: Natatorium, Vet Med expansion, Meat Science Lab, Parking Structure

## ENGINEERING / ATHLETICS AREA



- New College of Engineering Facilities Plan provides for long term replacement and expansion of academic and research facilities
- Redevelopment of Engineering Hall permits extension of Henry Hall open space and view corridor to Camp Randall Memorial Park from Agricultural Hall
- Relocation of existing parking structure to N. Randall Avenue at Spring Street, reduces pedestrian/vehicular conflicts north of Camp Randall stadium
- Future shared green and activity space at Union South with relocation of Wendt Commons west of N. Randall Avenue

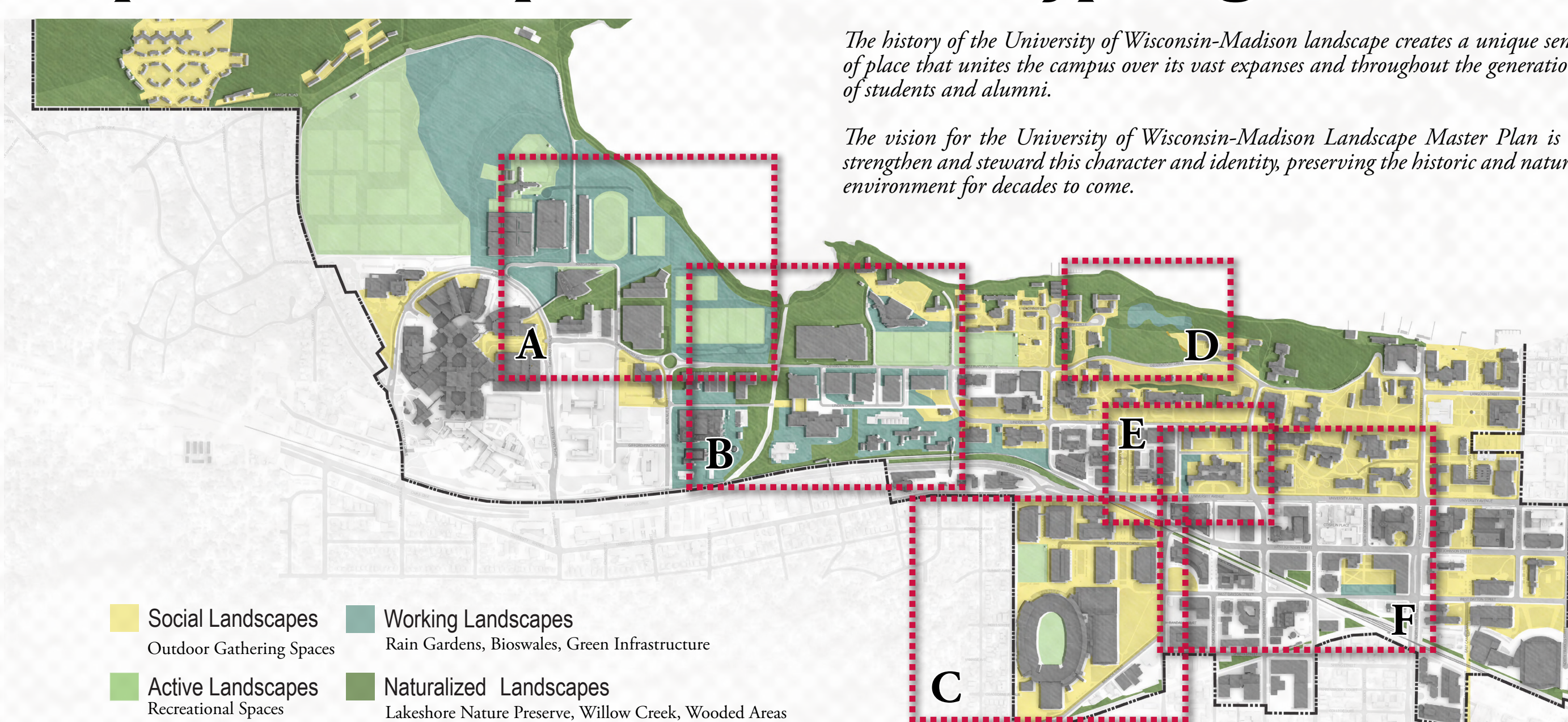
## Campus Buildings: Existing & Future...what is the carrying capacity for programming, access, work, and play of our 936 acres?



### 2015 Campus Master Plan Update Goals:

- Support the university's mission in accordance with the Wisconsin Idea and our land grant heritage;
- Sustainability manage our physical, financial and cultural resources for future generations;
- Preserve and celebrate our natural lakeside setting and historic/cultural resources;
- Make travel easy for all users;
- Revitalize space, expand and connect memorable outdoor spaces; and
- Be good neighbors by maintaining a high quality of life for everyone.

## Campus Landscape Master Plan Typologies



## Schedule

Discovery & Goal Setting	Public Open House #1A & #1B April 28 & 29, 2015
Analysis & Conclusions	Public Open House #2A & #2B September 15 & 16, 2015
Alternatives Development	Public Open House #3 October 27, 2015
Preliminary Master Plan	Public Open House #4 February 24, 2016
Revised Preliminary Master Plan	Public Open House #5 April 13, 2016
Draft Final Master Plan	Public Open House #6 September 13, 2016
Final Plan & Documentation	October - November 2016
City of Madison Approval	Late 2016 - Early 2017
Public Roll-out & Presentations	February - May 2016

## Campus Health & Wellness...how can the physical development of our environment support, inform, and elevate our campus community?

**PHYSICAL WELLNESS**

Physical wellness involves taking care of the bodies we have. Through sensible lifestyle choices, each one of us can obtain optimal physical health. Physical wellness includes three components:

- Disease Prevention and Physical Health
- Nutrition
- Physical Activity

The Master Plan will promote physical activity and create new outdoor spaces for all to enjoy.

**FINANCIAL WELLNESS**

Financial wellness involves knowledge of financial basics and protecting personal information.

- Purchasing items and services to improve life for ourselves or others
- Retirement planning for peace of mind
- Maintaining control over our credit and identity
- Working to reach goals: job satisfaction and balance time with family and friends
- Improving relationships through knowledge and communication

**EMOTIONAL WELLNESS**

Emotional wellness involves awareness of the full range of emotions: the uplifting, the negative and everything in between. Being able to manage and express feelings is a crucial part of life. Learning to address negative emotions is just as important as being open to positive ones (such as happiness, love, enthusiasm, confidence, gratitude, and hope).

**ENVIRONMENTAL WELLNESS**

Environmental wellness is related to our emotional, physical, and spiritual well-being.

- Living in harmony with the earth by understanding our personal impact
- Taking responsibility for personal choices, seeking to preserve, protect and improve the world around us
- Living, working and playing in positive surroundings
- Appreciating the wonders of nature, taking part in recreation and enjoying nature

**COMMUNITY WELLNESS**

Social wellness is about building supportive and caring social relationships and contributing to a healthy community. Good communication and interpersonal skills help us get along with others, deal with conflict and make good choices.

Cultural wellness also supports the diversity of our communities, striving to understand and appreciate the people around us. A strong, healthy community celebrates differences as factors that enrich the whole.

**SPIRITUAL WELLNESS**

Spiritual wellness relates to the quest for meaning, value and purpose in our lives. It involves appreciation of the depth of life and nature, and recognizing the inherent wholeness and goodness in ourselves and the people around us.

Many spiritual pathways exist. Membership in a faith community is one common pathway, but meditation, mindfulness, prayer, and yoga can also help develop spiritual wellness. For many, spirituality is in all of life.

**WORK/SCHOOL WELLNESS**

Career and academic wellness help us manage our educational and work lives, developing skills and moving closer to goals. Many of us live our lives, friendships and self-esteem - into our jobs or careers. No wonder, since we spend most of our days at work or school.

It can be difficult to balance our passions and interests with the ability to take care of ourselves and our families.

## OBSERVATORY HILL



- Locate street parking outside of critical landscape viewed from Observatory Hill
- Remove Lot 34 and replace with a large green infrastructure facility (meet permit requirements, provide education, respite, function)
- Provide passive recreation lawn area adjacent to Elizabeth Waters Hall
- Re-route pathways around Native American mound group
- Convert majority of lawn into short grass meadows, remove mowed lawn and restore area to a historic savanna landscape

## CENTRAL SUPER BLOCK



- New interior circulation roads for vehicular, service, bike and pedestrian movements north/south and east/west
- Demolition of McArdle Building allows for expansion and redesign of structured parking (Lot 20) and added visitor parking
- Future buildings along Linden Drive allow development of a green roof with parking below, providing replacement parking for Lot 34 and Observatory Drive spaces
- A slight building capacity decrease with demo of McArdle Building (capacity re-captured in South Campus)

## SOUTH CAMPUS / WEST DAYTON STREET



- Consistent urban streetwall fronting major corridors on University Avenue and W. Johnson Street
- New south-facing open spaces for each block
- New South Quad proposed on W. Dayton Street for additional activity and programmed space on W. Dayton Street
- N. Brooks Street from W. Johnson Street to W. Dayton Street convert to pedestrian mall with shared emergency access
- Integration of large 'urban' green infrastructure facility along W. Dayton Street in the low part of south campus